

## Memorandum

**To:** Quebec University Library Staff

**From:** BCI Library Subcommittee

**Object:** Shared Service Platform—Project Progress Update (note 13)

**DATE:** June 10, 2020

---

### **The Partnership Reveals the New Discovery Tool's Name**

On June 2, 2020, the Library Subcommittee met and unanimously adopted the name Sofia, which the firm Deux Huit Huit recommended for the new PUBQ (Quebec University Library Partnership) discovery tool.

Choosing a name that unifies and resonates for such a broad community was no simple task, so here is the general approach that led to Sofia.

The firm conducted a survey with approximately one hundred students, faculty members, and staff from the 18 university libraries to identify what features the academic community expects from a discovery tool. Their response was unanimous. The tool should be user-friendly, simple and efficient.

Academic libraries are a gateway to wisdom. The agency therefore suggested the Greek word for wise and clever – Sofia (σοφία). Sofia recalls the human dimension of libraries, and it is easy to pronounce in French, English, and several other languages, which reflects the diversity of Quebec's academic community.

Before the next fall semester, you will have the opportunity to discover the new logo and a promotional video in the colours of Sofia.

For those who missed the event on June 10, 2020, where the firm announced the new name, it was recorded and will be available on [PUBQ's website](#) shortly (in French).

### **ON BEHALF OF THE QUEBEC UNIVERSITY LIBRARY DIRECTORS**

-----

Bernard Bizimana  
Chair, BCI Library Subcommittee

Benoit Séguin  
Chair, SSP Steering Committee